



# Twelve Thirty Four

Private Floral Design Experiences

# WHAT YOU WILL EXPERIENCE

## WHAT YOU WILL CREATE

Under the guidance of our design team, **each guest selects from premium seasonal blooms** (garden roses, ranunculus, hellebores, rare botanical specimens) and crafts their own arrangement in an artisan ceramic or glass vessel.

The session covers the principles of texture, color theory, and composition that define the Twelve Thirty Four aesthetic. **Every guest leaves with a finished arrangement;** a living memento of an afternoon spent in beauty and craft.



## DURATION, FORMAT, ATMOSPHERE

**A one-to-two-hour immersive session** for up to 30 guests at our Swiss Avenue space. Larger gatherings are accommodated at your venue or a curated Dallas location.

Intimate, unhurried pacing that allows for conversation, creativity, and connection. Elevated refreshments including wine, bubbly, or non-alcoholic options, along with light hors d'oeuvres.

We handle every detail from setup through breakdown. **Your team simply arrives and immerses.**

# THE ARC

## WELCOME

Guests arrive to a curated setting with seasonal blooms, refreshments, and an introduction to the botanicals of the day



## DISCOVER

Our design team walks through the principles of texture, color, and composition that shape the Twelve Thirty Four aesthetic.



## CREATE

Each guest designs their own arrangement, selecting from premium seasonal blooms and guided by our team throughout.



## TAKE HOME

Every guest leaves with their finished arrangement in an artisan vessel, a personal creation to keep.



# PHILOSOPHY

## FLOWERS AS TIME WELL SPENT

At Twelve Thirty Four, flowers are not just decoration, they are a way to slow a room, refocus attention, and bring people back into the present moment.

Our private floral experiences are designed for those who value beauty, intention, and care.

Guests are guided through a tactile, creative process led by our designers, with space for intuition, conversation, and individual expression.

Every arrangement is personal.  
Every experience is considered.



# THE SPACE & LOGISTICS



## AT OUR SWISS AVENUE SPACE

Our historic East Dallas location at the intersection of Swiss and Haskell accommodates up to 30 guests. Every detail of the space reflects our commitment to elegance and craft



## AT YOUR VENUE

We transform your office, private dining room, or event space into a floral atelier, bringing the full Twelve Thirty Four experience to you

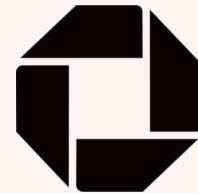


## CURATED LOCATIONS

For something beyond the expected, we offer access to our network of distinguished Dallas spaces, from galleries to private homes, suited to your group and vision

Each experience is tailored to your occasion, with a personalized consultation to align the aesthetic with your brand or event. We recommend booking 4 to 6 weeks in advance for optimal bloom selection and availability

## TRUSTED BY



Trusted by leading brands for floral design, installations, and private floral experiences.

# ABOUT TWELVE THIRTY FOUR

Twelve Thirty Four is a floral design house and creative gallery founded in 2016 by creative director Patricio Rivera.

The name reflects the four stages of life shared by humans and plants: birth, growth, reproduction, and death. Our work explores that connection across floral design, large-scale installations, editorial, and the visual arts.

From our historic Swiss Avenue space in East Dallas, we serve private residences, corporate clients, and leading fashion, hospitality, and lifestyle brands. Our work has appeared in Italian Vogue and D Magazine, and was recognized by the Dallas Morning News as Best in DFW

**TWELVE  
THIRTY  
FOUR**



# NEXT STEPS AND CONTACT

**WE WOULD BE HONORED TO CREATE SOMETHING EXTRAORDINARY AND MEMORABLE FOR YOUR TEAM**

Reach out directly via email at [contact@twelvethirtyfourflowers.com](mailto:contact@twelvethirtyfourflowers.com) or by phone at 469-531-6723 to discuss your vision, preferred dates, and group details



# APPENDIX

# WHAT WE DO WITH OUR FLOWERS



## PRIVATE HOMES

Periodic custom floral arrangements and art installations



## CORPORATE FLORAL

Periodic installations for hotels, spas, restaurants, non-profits, and other businesses



## EVENTS

Wedding and corporate event design and/or production for fashion brands, restaurants, hotels, liquor brands, med-spas



## FLORAL EXPERIENCES

One-on-one or group private floral design experiences



## ART / EDITORIAL

All floral work related to photoshoots or art installations



## RETAIL

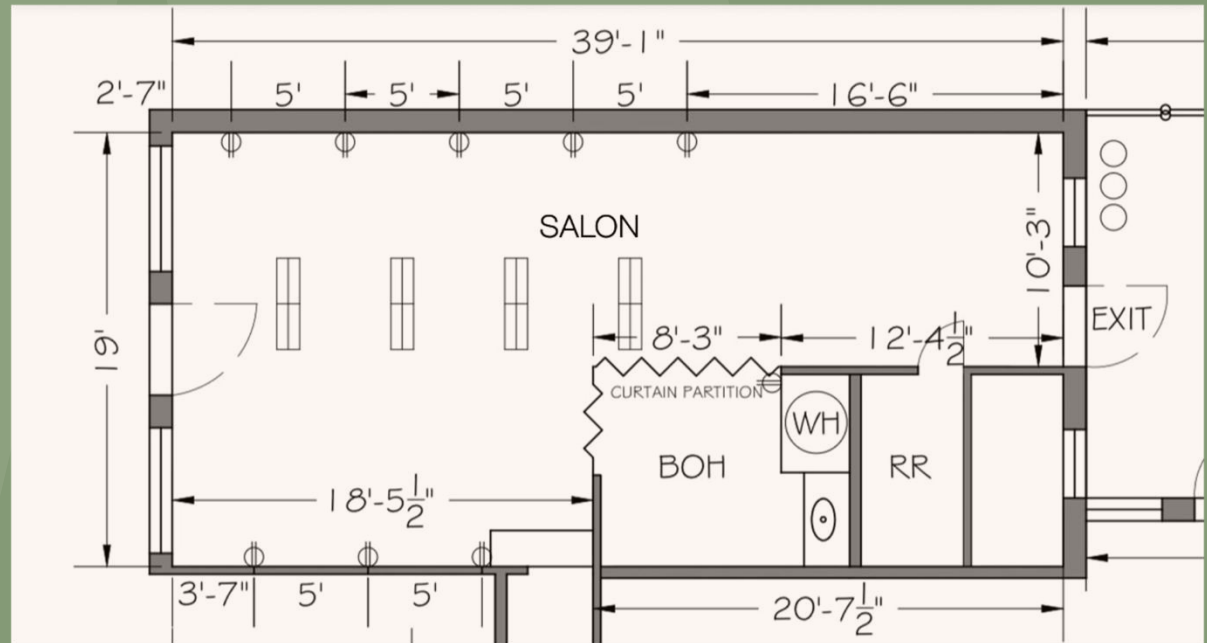
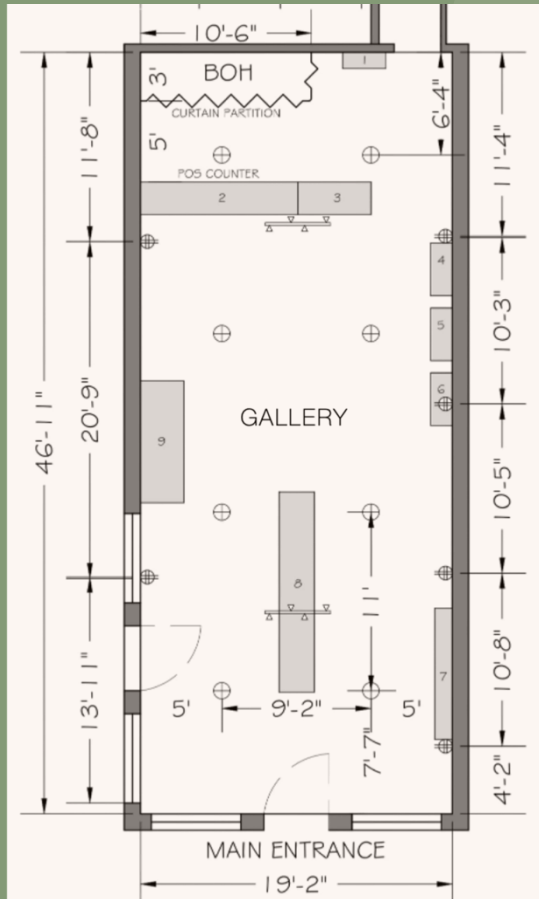
Individual arrangements, scent program, candles, stationary, ceramics, jewelry, plants, other art



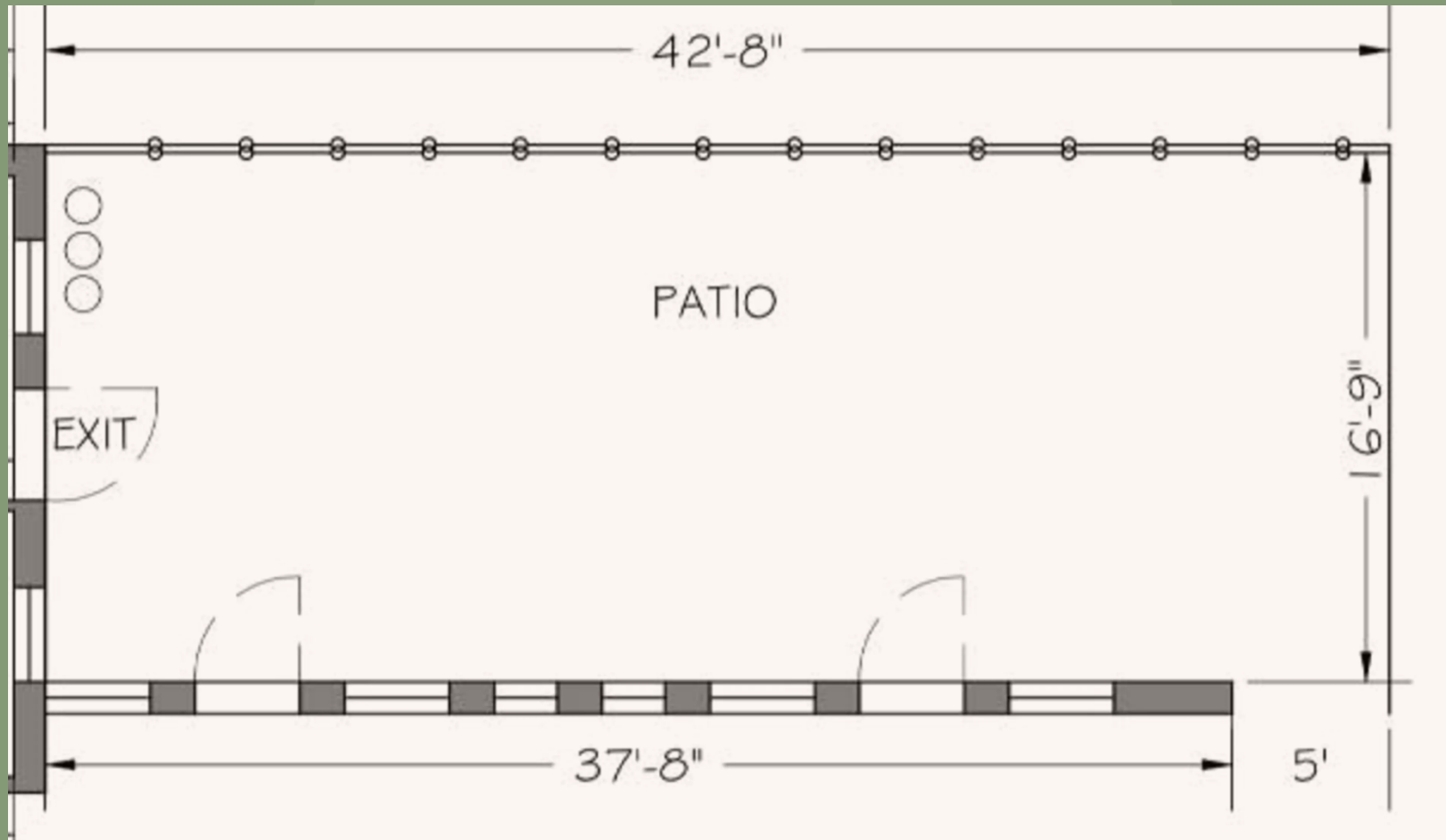
## COMMUNITY WORK

Work with the City of Dallas, community organizations, and non-profits

# GALLERY AND SALON



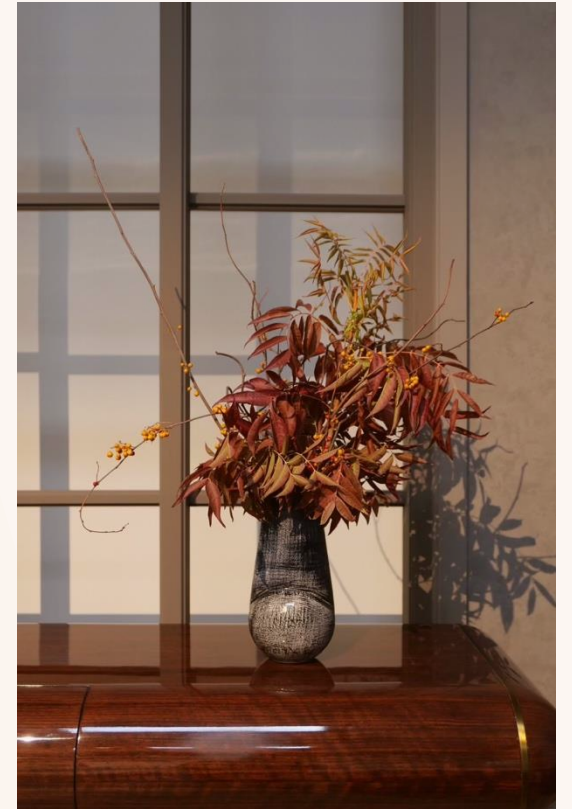
# PATIO



# PRIVATE HOMES



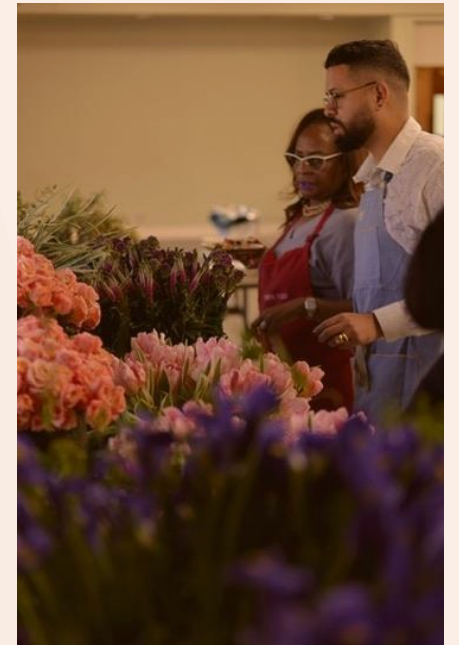
# CORPORATE FLORAL



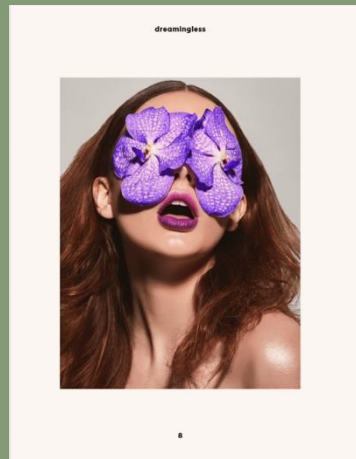
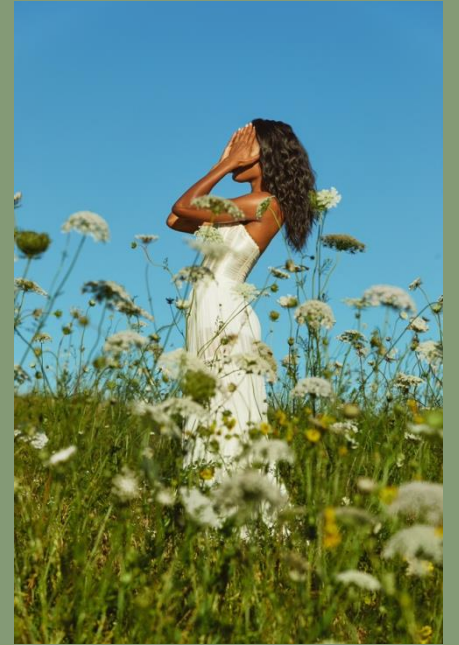
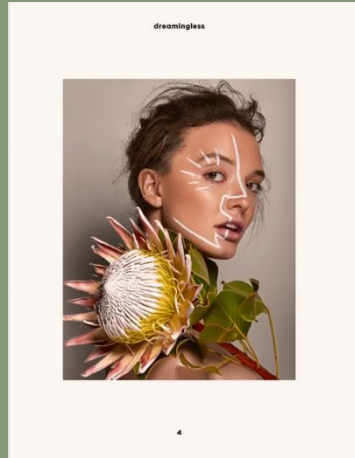
# EVENTS



# FLORAL EXPERIENCES



# EDITORIAL



# ART INSTALLATIONS



# RETAIL

